



EXHIBIT REGISTRATION

The ASTA 133rd Annual Convention has been combined this year with the Oregon Seed Association's Annual Meeting, bringing together top executives in the U.S. seed industry on key industry issues. Being held June 18 - 22, 2016 at The Nines Hotel in Portland, this event offers attendees an enhanced experience with a unique opportunity for collaboration between these two organizations. Exhibits will be located in the meeting space pre-function area for maximum exposure to attendees. Featuring a number of networking special events and a free delegate registration with each exhibit booth, the Annual Convention offers a great value for your investment!

Exhibitor Information

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| <p>Hours:</p> <p><u>Saturday, June 18</u> 3:00 p.m. – 5:00 p.m. Exhibitor Setup</p> <p><u>Sunday, June 19</u> 7:00 a.m. - Noon Exhibitor Setup continued Noon – 5:00 p.m. Exhibits Open</p> <p><u>Monday, June 20</u> 8:00 a.m. – 6:30 p.m. Exhibitor Open (includes OSA Past President's Reception video opportunities!)</p> <p><u>Tuesday, June 21</u> 8:00 a.m. - 12:00 p.m. Exhibits Open 12:00 p.m. - 1:00 p.m. Exhibitor Tear Down</p> | <p>What's Included:</p> <p>Exhibit spaces are 6' wide (tabletop) or 10' wide (pop-up) and include:</p> <ul style="list-style-type: none"> • One 6' skirted table with two chairs • Electrical power (if requested) • Company name on Annual Convention website • Company description in the program of events • Wireless Internet access • One free delegate registration • Inclusion in the ASTA year-round conference app for additional company exposure • NEW! Video promotional opportunity to play on monitor screens throughout exhibit display hours, during OSA Past President's Reception, Monday, June 20 and the Gala Banquet Reception, Tuesday, June 21 |
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Why Should You Exhibit?

-Audience: This event brings together a diverse audience of chief policy decision makers from a variety of industry perspectives, this year combining the ASTA and OSA membership audience.

-Value: The price of your exhibit includes a complimentary registration to the conference, pre- and post-attendee lists, a company listing in the convention registration brochure and on the convention website, and a full company description in the program of events at the show.

-Priority Status: Exhibitors have right of first refusal for next year.

EXHIBIT SPACE APPLICATION

Company: _____

Please indicate organization membership: ASTA _____ OSA _____ Non-member _____

Address: _____

City/State or Province/Zip: _____

Phone: _____ Email: _____

Exhibit Contact: _____

Companies to be separated from: _____

Fee Summary:

ASTA/OSA Members:

Tabletop (6' wide): \$600

Pop-up Booth (10' wide): \$800

Non-Members:

Tabletop (6' wide): \$800

Pop-up Booth (10' wide): \$1,000

Cancellation of this booth reservation must be received in writing no later than May 20, 2016 and will be eligible for a refund less a \$200 cancellation fee. Cancellations made after May 20, 2016 will not be eligible for a refund. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless ASTA, the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. Booth reservations must be paid in full by May 20, 2016. Prices above are in U.S. dollars.

Payment Method:

Check (payable to American Seed Trade Association)

Credit Card (American Express, MasterCard or VISA)

Card Number: _____ CVC Code: _____ Exp: _____

Name on Card: _____

Signature: _____

SIGNATURE: I have read and agree to the terms of this agreement: _____

Date: _____

Email, mail or fax registration to:

American Seed Trade Association, Attn: Jennifer Crouse

1701 Duke Street, Suite 275, Alexandria, VA 22314-2875

Phone: (703) 837-8140 Fax: (703) 837-9365 Email: jcrouse@amseed.org