



american
seed trade
association

American Seed Trade Association
Board of Directors Meeting
Minneapolis, MN

2017 Summer Board of Directors Meeting

Begins June 24, 2017 @ 10:00 a.m.

Ends June 24, 2017 @ 4:00 p.m.

Minneapolis Marriott City Center
Minneapolis, MN
St. Croix I Room

AGENDA

Saturday, June 24, 2017 – 10:00 a.m. to 4:00 p.m.

- I. Call to Order Herrmann**
 - a. Adoption of Agenda
 - b. Approval of Minutes
 - c. Opening Comments.....**Herrmann/LaVigne**

- II. Domestic Policy - State and Local Issues Latham/DeMarchi**
 - a. Legislative & Legal Committee report **Latham/DeMarchi**
 - b. ASTA Involvement in coalitions - priorities **LaVigne**
 - c. State Affairs..... **Miller**
 - d. Palmer Amaranth **Miller**
 - e. FSMA..... **DeMarchi**
 - f. PAC **Latham/Houston**
 - g. Seed Treatment..... **DeMarchi**

- III. Plant Breeding Innovation..... Slutsky**
 - a. Domestic
 - b. International

- IV. Communications Shively**
 - a. Plant Breeding Innovation
 - b. Seed Treatment
 - c. Collaboration with Disney
 - d. Ongoing Communications Activities

- V. International Programs/Activities Slutsky**
 - a. International Executive Committee **Bill Belzer**
 - b. International delegations to the US

- c. Trade Policy Discussion
- d. Other International Activities

Lunch: 12:00 - 1:00 p.m.

- VI. Phytosanitary Dunkle**
- VII. Meetings.....Crouse**
 - a. Annual Meeting Review and Discussion
 - i. Farm & Lawn Seed 2017 - **Written Update**
 - ii. CSS 2017
 - iii. Vegetable & Flower 2018
 - iv. ASTA Annual Policy & Leadership Development Conference 2018
 - v. Meetings objectives and budget impacts
- VIII. Financial Review and Membership.....Jorss**
 - a. 2016-17 YE budget
 - b. Proposed 2017-18 ASTA budget presentation/discussion *
 - c. 2016-17 YTD Reserve update
 - d. Membership status
- IX. Committee Reports**
 (Reports depending on participation of chairs)
 - a. Corn & Sorghum Seed Division
 - b. Soybean Seed Division
 - c. Vegetable & Flower Seed Division
 - d. Farm Seed Division
 - e. Organic Seed Committee
 - f. Phytosanitary Committee
 - g. Seed Industry Relations
 - h. Environment & Conservation Seed Comm
 - i. State & Regional Associations
 - j. Intellectual Property Rights Committee
 - k. Innovation & Policy Committee
 - l. Cover Crops
 - m. Seed Treatment and Environment
- X. Nominating Committee Guidelines proposal..... LaVigne**
- XI. ASRF- NCCPB Concept- Plant Advisory CommitteeJorss**

- XII. First-the-Seed FoundationJorss**
- XIII. Additional Issues and Wrap up.....Herrmann/LaVigne**
 - a. Report out to the membership
- XIV. Executive Session Executive Committee**
- XV. Adjourn Herrmann**

***Decision Needed**

ASTA Antitrust Compliance Policy Statement

It is the policy of the American Seed Trade Association to comply strictly with the Federal and State antitrust laws. ASTA's policy and guidelines, to ensure compliance with both the letter and spirit of the laws, are set forth in ASTA's bylaws.

The antitrust laws prohibit combinations or conspiracies in restraint of trade. This means that competitors may not legally agree to conduct that inhibits competition. Anticompetitive agreements may be inferred from discussions about sensitive topics. Because trade associations like ASTA bring competitors together to address industry concerns, we must be especially careful not to agree to actions that might be interpreted as anticompetitive.

It is ASTA policy to have written agendas for all meetings, to have legal counsel present where sensitive issues might be discussed, and to prepare minutes of all meetings. This applies to all meetings held during a conference hosted by ASTA. If you have any questions about the proper scope of any ASTA meeting, or the Association's antitrust compliance policy, please raise it with the meeting chairperson or member of ASTA staff.