

U.S. Coalition for UN Food Systems Summit Engagement

May 25th



UNITED NATIONS
FOOD SYSTEMS
SUMMIT 2021

Agenda

- Welcome
- Coalition Member Engagement
- FSS Recent Happenings
- Situation Assessment and Coalition Updates
- Next Steps
- Upcoming Dates

Coalition Member Engagement

Coalition Membership

Committed : 40 Members

Agricultural Retailers Association
Alltech
American Farm Bureau Federation
American Feed Industry Association
American Frozen Food Institute
American Seed Trade Association
Animal Agriculture Alliance
Animal Health Institute
Association of Equipment Manufacturers
BASF
Bayer
Biotechnology Innovation Organization
Corn Refiners Association
Corteva Agriscience
CropLife America
Elanco Animal Health
FMI-The Food Industry Association
International Dairy Foods Association
Institute of Shortening and Edible Oils
KCoE Isom, LLP
Merck Animal Health

National Association of State Departments of Agriculture
National Association of Wheat Growers
National Confectioners Association
National Corn Growers Association
National Council of Farmer Cooperatives
National Milk Producers Federation
North American Meat Institute
Nutrien
Pet Food Institute
SNAC International
Solutions from the Land
Sugar Association
Syngenta
The Fertilizer Institute
US Agriculture Export Development Council
U.S. Dairy Export Council
U.S. Grains Council
U.S. Meat Export Federation
U.S. Soybean Export Council

FSS Recent Happenings

FSS Updates from May

FSS Mechanism

- Action Areas
 - Comment opportunity
- Game Changers (Solution Propositions) Wave Two
 - Posted this week

Events

- Civil Society Event
 - Civil Society Open Forum on May 28th, 8:00-10:00 AM EST
 - Summary notes to be provided
- Science Group
 - UN FSS July 8 & 9 "Science Days"
- July 26-28 Pre-Summit Information published
 - Opportunities for parallel sessions (closing May 28)

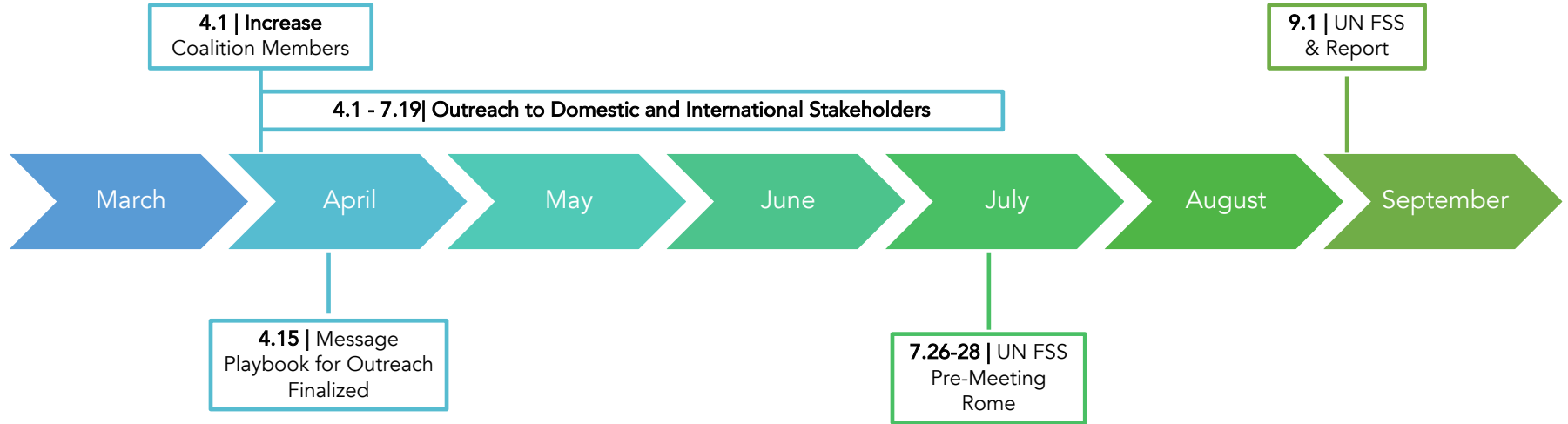
FSS Updates from May

- USG
 - US National Dialogue May 19th (readout/intel share)

Coalition members, anything else you want to share on updates?

Situation Assessment & Coalition Updates

Status Update | Timeline



Strategy Recap

1. Elevate messages and engage highest levels of US government
2. Arm USG with information they need to engage
3. Create support internationally
4. Plan for negative outcome or response

Phased Approach: Building to the Pre-Summit in July

Phase 2: Mid-April to May

- Continue outreach, share messages
- Increase engagement with USG and international counterparts
- Develop and align on plan for response to July/Summit outcomes

Phase 3: Mid May-June

- Prepare for the pre-summit, including follow up calls to key stakeholders and engagement with WG activities
- Review and respond to Wave 2 synthesis reports and Action Area surveys
- Continue to engage with USG and international stakeholders to share messages

Phase 4: July Pre Summit

- Attend the Pre-Summit meeting, report back, and adjust communication strategy and engagement accordingly

Coalition Progress: Messaging & Communications

Coalition Materials

- Developed outreach materials and a message playbook encompassing common Coalition understanding of Summit opportunities/challenges, and compelling proof points to support coalition views
- USG aware of main coalition asks, principles, and commitments
- Message points reflected in points raised by Coalition members during US National Dialogue
- Message points are being across domestic and international outreach

Situational Level Set: USG

U.S. Government

- The Biden Administration continues in transition mode with key positions unfilled and priorities still being determined
- Dr. Jewel Brunaugh newly confirmed and likely USDA's lead on UN FSS
- The interagency working group (USDA, USAID, and State) is up and running after some slow times with the Administration change
- USAID
 - USAID has stepped into a leadership role regarding the determination of priorities for UN FSS, including: AIM for Climate, Food Fortification, School Feeding among other issues
 - USAID's UN FSS point of contact now on TDY in Rome;
- USDA
 - USDA is in the early stages of message development, game-changer identification for submission
 - USDA is beginning international engagement, specifically targeting IICA, APEC, AU and briefing posts-though not with a clear ask or strategy
- STATE
 - State Department's resistance to meet appears to be their lack of a process for public input
 - Hosting a stakeholder listening session in June

Coalition Progress: USG

The Coalition has been successful in demonstrating to the government the alignment among and between the agriculture and food industry. This coordination has helped strengthen engagement that was and is occurring by individual members. Coalition efforts have resulted in:

Admin

- USDA engaging the Coalition as they develop outreach messaging
- USDA expanding foreign outreach efforts: IICA, Japan, Korea, China, Australia, New Zealand, African Union
- USAID, as a key influencer to the UN, working to incorporate the Coalition's contributions/commitments into communications with the UN
- The interagency working group developing a process to socialize topics/game changers with the Coalition prior to their submission (AIM for Climate, Food Fortification, School Feeding Programs)
- Connecting with HHS/USTR for UN FSS staff level briefings
- White House engaging to put pressure on State

Congressional

- Hosted Congressional briefings (House & Senate Agriculture Committee/House & Senate Foreign Affairs Committee/House Ways & Means Committee Majority Staff)
- Congressional pressure on USG to more fully seek to influence the outcome of the Summit

Situational Level Set: International

International

- Hearing from Member States concerns about transparency within the UN FSS process and growing frustration with Action Track language
- Many of those working on it have been engaging directly with the UN FSS mechanism rather than through their governments
- USDA/FAS has also found some foreign governments reluctant to get involved- though are hosting National Dialogue Events
- Coalition counterparts continue to engage in FSS and starting to engage governments in other countries

Coalition Progress: International

International

- International Team has been or is now in contact with industry associations and governments across 16 countries
 - Canada, Brazil, Argentina, Australia, New Zealand, The Philippines, Chile, Uruguay, UK, Colombia, Japan, Korea, Costa Rica, Mexico, Ireland and Kenya.
 - NGOs in support of agriculture include AATF (Kenya), IICA (Costa Rica - Western Hemisphere, and WBCSD).
- Successful in engaging counterparts in majority of primary/secondary countries on the Coalition's list
- Counterparts are utilizing Coalition talking points and materials
- Increasing engagement with Embassy staff in US
- Connected with Advisory Committee members prior to May 24th Committee meeting
- Increasing activity among foreign counterparts to engage governments
- Increasing governments seemingly willing to get involved and/or address problematic outcomes

Priority Country Targets

Target 1

Canada
Australia
Argentina
Brazil
New Zealand
United Kingdom
Western Hemisphere (through IICA)
Japan
Korea

Target 2

EU (select countries) Netherlands, Denmark,
Ireland
Africa
 S. Africa
 AGRA
 Africa Union
 Morocco
Israel
Saudi Arabia and/or UAE (on behalf of Gulf
Cooperation Council)
Hungary/Poland/Slovakia
Philippines
Indonesia
Vietnam
Chile
Bahamas

Situational Level Set: FSS Mechanism/ Coalition Science WG Group

FSS Mechanism

- Expected outcomes from July/September beginning to come to light
- Outcomes from the Action Tracks still do not appear to reflect Coalition's submitted game-changers and are influenced heavily by Action Track Leads
- New round of survey/comment opportunities on Action Areas
- Wave 2 synthesis reports recently published

Coalition Progress: FSS Mechanism/ Coalition Science WG Group

Independent Dialogues

- Coalition members hosted two independent dialogues

Wave One Synthesis Reports

- Coalition analysis/breakdown has informed USG and talking points

Game-changing solutions

- Coalition members submitted game-changers into Wave 1 & Wave 2

Action Areas

- The game-changing propositions have been organized under 15 action areas. The areas will be used as the starting point of coalitions of action which could help national governments adopt pathways and policies towards more sustainable food systems.
- Coalition members submitting comments on each of Action Areas and answering the three questions on the survey

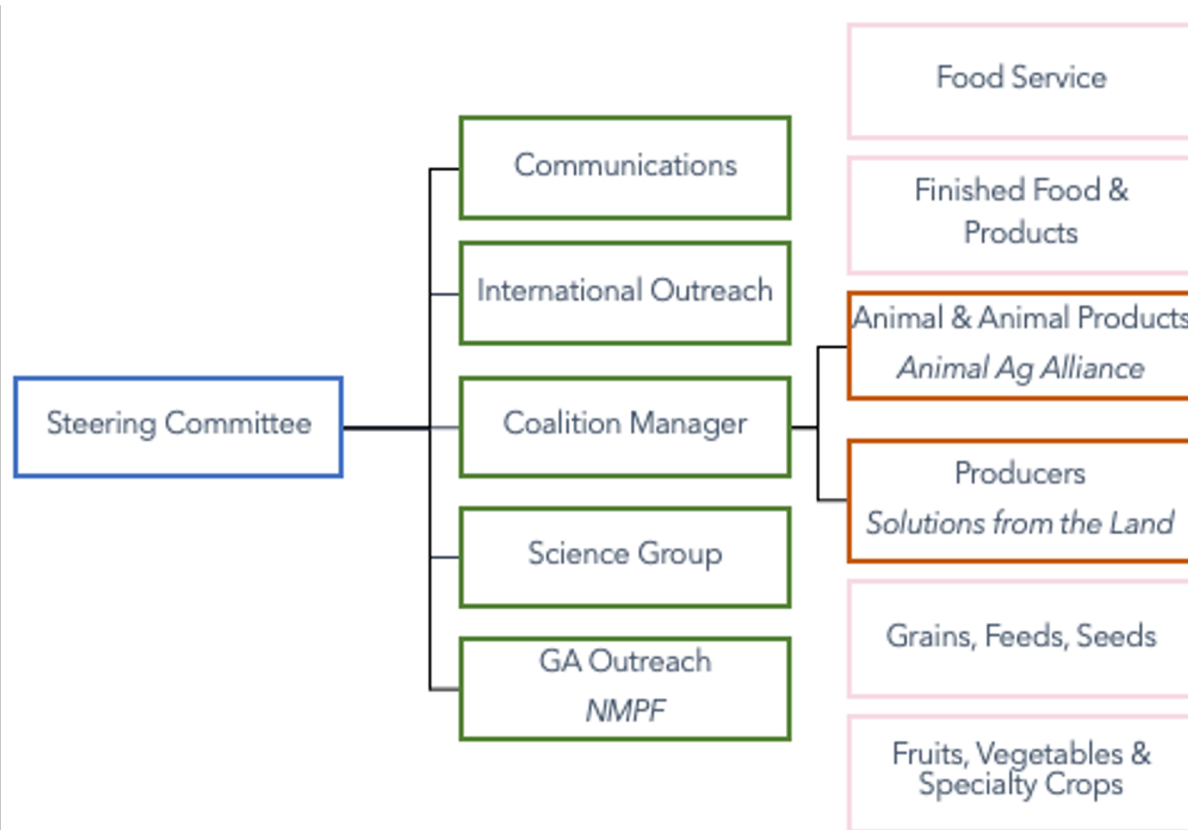
Next Steps

Ongoing Efforts + Next Steps

- Build out Coalition Opportunities/Support Areas
- Continue Coalition Engagement within FSS Mechanism
- Ensure USG is aligned with coalition messages and fully engaged in the Summit
- Encourage foreign counterparts to work in partnership with USG to align on desired Summit messages

Coalition Structure & Communication Tools

Committee and Working Group Structure



Coalition Schedule + Communications

- Standing Steering Committee Calls/Updates: Bi-weekly
- Working Group Calls: Bi-Weekly
- Standing Full Coalition Calls: Every three weeks and ad hoc as needed
- Weekly Updates: Emailed to Whole Coalition

Communication Tools

- **Coalition Website Access**

- The Coalition has a new website where you can access materials and documents. View the website here. <https://www.betterseed.org/un-food-systems-coalition/>
- **PASSWORD: UNFSSCoalition2021!!**
- Final materials and notes from [google drive](#) to this website. Working documents will continue to be circulated via email attachments. A big thank you to the ASTA team for the time and resources to get this running.

- **Zoom** will be used for Steering Committee and Coalition Meetings being run by Food Directions

Upcoming Dates

Upcoming Key Dates

- The next Civil Society Open Forum will take place on Friday, May 28th, 8:00 AM EST (1400 CET)
- FSS Science Group
 - **UN FSS July 8 & 9 "Science Days"**

Other Business