

# Coalition Meeting

June 15



# Agenda

- Welcome
- Coalition Member Engagement
- FSS Recent Happenings
- Situation Assessment and Coalition Updates
- Next Steps & Discussion
- Upcoming Dates

# Coalition Membership

## Committed : 40 Members

Agricultural Retailers Association  
Alltech  
American Farm Bureau Federation  
American Feed Industry Association  
American Frozen Food Institute  
American Seed Trade Association  
Animal Agriculture Alliance  
Animal Health Institute  
Association of Equipment Manufacturers  
BASF  
Bayer  
Biotechnology Innovation Organization  
Corn Refiners Association  
Corteva Agriscience  
CropLife America  
Elanco Animal Health  
FMI-The Food Industry Association  
International Dairy Foods Association  
Institute of Shortening and Edible Oils  
KCoE Isom, LLP

Merck Animal Health  
National Association of State Departments of Agriculture  
National Association of Wheat Growers  
National Confectioners Association  
National Corn Growers Association  
National Council of Farmer Cooperatives  
National Milk Producers Federation  
North American Meat Institute  
Nutrien  
Pet Food Institute  
SNAC International  
Solutions from the Land  
Sugar Association  
Syngenta  
The Fertilizer Institute  
US Agriculture Export Development Council  
U.S. Dairy Export Council  
U.S. Grains Council  
U.S. Meat Export Federation  
U.S. Soybean Export Council

# FSS Recent Happenings

# FSS Updates

## *FSS Mechanism*

- Action Areas
  - Comment opportunity
- Game Changers (Solution Propositions) Wave Two
- Science Group published True Cost of Food Paper

## *Events*

- Science Group
  - UN FSS July 8 & 9 “Science Days”
- USFRA-U.S. Producer-Focused Independent Food Systems Summit Dialogue
  - Wednesday, June 23rd from 9:00am to 11:00am CT
- USG Final National Dialogue - by invitation only
  - June 30th

# FSS Landscape July

- July 26-28 Pre-Summit
- Hybrid event with limited participation in person (unclear COVID restrictions)
- 4 plenary sessions with 40+ Parallel Sessions
- Opportunities for Parallel Sessions (one put forward by animal protein sector of Coalition)
- Work to inform September outcomes
  - UN Secretary General Statement
  - General Principles (Bold Narrative)
  - Coalition of Actions
  - Mechanism for follow up

## Action Areas and Solution Clusters



# Situation Assessment & Coalition Updates



# Build-up to the Pre-Summit in July

## Coalition focuses on steps to prepare for JULY Pre-Summit meeting

### Phase 3: Mid May-June

- Gain a clear understanding of USG positions, and the the format, participation, and outcomes of July Ministerial
- Prepare for the pre-summit Ministerials, including follow up calls to key stakeholders and engagement with WG activities
- Review and respond to Wave 2 synthesis reports and Action Area surveys
- Continue to engage with USG and international stakeholders to share messages, highlight concerns

### Phase 4: July Pre Summit

- Attend the Pre-Summit meeting, report back, and adjust communication strategy and engagement accordingly

# Situational Level Set: Messaging & Communications

## *Coalition Materials*

- Developed outreach materials and a message playbook encompassing common Coalition understanding of Summit opportunities/challenges, and compelling proof points to support coalition views
- USG aware of main coalition asks, principles, and commitments. USG message points align with Coalition messages
- Message points are being used across domestic and international outreach
- Next Steps:
  - Updating contribution document with any additional examples
  - Preparing status update white paper for domestic/international outreach

# Situational Level Set:FSS Mechanism/ Coalition Science WG Group

## *FSS Mechanism*

- Expected outcomes from July/September beginning to come to light
- Outcomes from the Action Tracks still do not appear to reflect Coalition's submitted game-changers and are influenced heavily by Action Track Leads
- Wave 2 synthesis reports recently published

## Action Areas

- The game-changing propositions have been organized under 15 Action Areas
- Coalition members submitting comments on each of Action Areas and answering the three questions on the survey
- Coalition compiled a survey to aid in member responses
- **Updated to provide feedback on Wave 2**

## **Wave Two Synthesis Reports**

- Working on analysis of Wave 2 documents
- Coalition compiled an initial analysis of these documents and Science Working Group Weighing in

## True Cost of Food Paper

- Recently published by FSS Science Group, a focus of UN Secretary General

Next Steps: Continue analysis to feed into FSS and USG communications

# Situational Level Set: USG

## U.S. Objectives

The United States strongly supports the UN Food Systems Summit and the goals of accelerating progress towards ending hunger and malnutrition and building more sustainable, equitable, and resilient food systems.

- Three dimensions of sustainable development: social, economic, and environmental
- Agricultural productivity growth and aquatic food productivity growth
- Evidence-based innovation and science, including biotechnology
- No bad foods, no one-size-fits-all solutions
- Markets and trade
- Science-based and risk-based international standards
- International trade agreements and mechanisms



- USG is ramping up engagement on FSS and communication of messages (especially by State)
- Dr. Jewel Brunaugh newly confirmed and is USDA's lead on UN FSS
- FSS was a topic at recent NSC meeting
- USG pushing back on issues of FSS transparency, Member State role, and Action Area positioning/science
- USG submitted comments to Sec General's remarks
- **USG positions emerging ALIGN with Coalition positioning**

**Note:** These are not yet public and are not for distribution outside Coalition

# Situational Level Set: USG

## *U.S. Government*

- STATE
  - Call with Ambassador Erica Barks-Ruggles and State IO Team on June 11th
  - Call included staff from USUN Rome, State IO and State EB
    - State is highly engaged in the process with 17 agencies involved on the interagency WG. They are providing feedback to papers and Action tracks in the FSS. Jennifer Harhigh (chargé d'affaires) engaged in Advisory Committee
    - State will be hosting a public listening session AFTER the July pre-summit ministerial meeting to hear how things are progressing in the public's eyes
    - State utilizing 17 page USG positions with positive messages/push back
    - State has highlighted the themes of inclusions, productivity, food safety, partnership with the private sector
    - State is **PUSHING BACK** on issues like Sec-General's use on undefined/non-negotiated terms ("planetary boundaries" etc.), true cost of food assessment, transparency concerns and Member State roles, and non-science based approaches, and focus on Farm to Fork from EU

# Situational Level Set: USG

## *U.S. Government*

- USDA
  - Call with Secretary Vilsack and Deputy Secretary Bonaugh on May 28th
    - Secretary Vilsack reassured the Coalition members that USDA is taking every effort to engage on FSS
    - USDA/USG's positions reflect the Coalition's general principles, such as diversity of food systems.
    - Offered the opportunity for continued engagement and information sharing with the Coalition through regular meetings with Dr. Bonaugh.
  - USDA has TPs for Post, position overview (one-pager) forthcoming, expect announcements for commitments/initiatives at upcoming large events BEFORE July.
  - USDA expanding international outreach efforts, coordination with allied countries, and Post briefings
  - USG pushing back on problematic language of Sec-General's remarks (specifically noting "planetary boundaries, true cost of food, harmful food" language Member State role)

# Situational Level Set: USG

## *U.S. Government*

USG continues to engage in the Interagency WG (17 agencies), FSS Action Tracks, and Advisory Committee

- USAID: Working closely with USDA/State in Rome to engage on FSS. They are particularly focused on hunger and school feeding solutions.
- HHS/USTR: Aware of Coalition concerns. Call with HHS team today to support Coalition positions
- White House
  - Aware of concerns
  - FSS a topic at National Security Council
- Congressional
  - House Foreign Affairs Committee considering letter to State/USDA to encourage engagement

# Situational Level Set: International

## International

- International Team has been or is now in contact with industry associations and governments across 21 countries
  - Canada, Brazil, Argentina, Australia, New Zealand, The Philippines, Chile, Uruguay, UK, Colombia, Japan, Korea, Costa Rica, Mexico, Ireland, Italy, Denmark, The Netherlands, Hungary, Kenya,
  - NGOs outreach includes AATF (Kenya), IICA (Costa Rica - Western Hemisphere), World Business Council for Sustainable Development – (WBCSD), and the African Development Bank (ADF).
- Counterparts are utilizing Coalition talking points and materials
- Await feedback from FSS Advisory Committee contacts to secure readout of May 24th/June 10th Advisory Committee meeting
- Sustaining outreach to Africa and Tier 1 governments on week of 6/13/2021. Also scheduling follow ups with US Coalition members from 4-6 weeks prior
- Notes
  - Other Member States have growing concerns about transparency within the UN FSS process and frustration with Action Track language being absent of so many key initiatives (innovation/R&D), yet sustain their inclusion of very controversial language & concepts.
  - Member State engagement has ramped up
  - Increasing governments seemingly willing to get involved and/or address problematic outcomes.
- Next Steps
  - Following up with Tier 1 international counterparts and embassies in DC -- dual approach
  - Coordinating outreach to Posts
  - Time for intervention?



# Next Steps and Discussion

# Coalition Goals: USG

The Coalition has been successful in demonstrating to the government the alignment among and between the agriculture and food industry, and outlining clear positioning (adopted by USG). This coordination has helped strengthen the ongoing engagement by individual members.

In the end, we want to see [best case]:

- USG puts forward positive ideas and game changers, including at least some that are specifically aligned with Coalition “must haves” (e.g., AIM for Climate) and uses all available opportunities to emphasize/promote those ideas.
- USG negotiates (hard) within UN system and with other member states to identify and push back on “must avoids,” at least some of which are aligned with coalition “must avoids.”
- Any formal outcomes (statement, principles, list of recommended ideas, reporting mechanisms, approval of future UN/UN agency workstreams) coming out of July are at least balanced
- July should include Member State agreement on process toward September and that process should have greater engagement from and oversight by Member States.

In the lead up to July we need clarity on the following:

- **Confirm USGs positions**
- **Understand the format, participation, and outcomes of July Ministerial and September Summit**
- **Understand U.S. positions on the preferred format, participation, and outcomes of the July ministerial and September summit**

# Coalition Next Steps: USG

- Get group together for Dr. Bronaugh to give Dep. Sec perspectives and details. Walk through details of what we like/don't like [Action Track work]
- Provide information on international outreach to help USG identify allies and plan interventions
- Gain better touch points with USUN/NY
- Utilize Congress and White House to push agency engagement and leadership

# Ramp up for July: Summary

- 1) Confirm that USG has messaging/strategy that we can live with
- 2) Ensure they continue to hear the Coalition's SPECIFIC concerns to push back on Action Tracks
- 3) Get a clear understanding of U.S. positions on the preferred format, participation, and outcomes of the July ministerial and September summit
- 4) Push for foreign counterparts to work in partnership with USG to align on desired Summit messages and interventions
- 5) Continue Coalition engagement within FSS Mechanism

## Prep for July Meeting:

- Coalition members in attendance
- Parallel session events (looking towards September)
  - Determining "CEO level side event"

# Upcoming Dates

# Upcoming Key Dates

- USG Final National Dialogue - by invitation only
  - June 30th
- FSS Science Group
  - **UN FSS July 8 & 9 "Science Days"**

# Communication Tools

- **Coalition Website Access**

- The Coalition has a new website where you can access materials and documents. View the website here. <https://www.betterseed.org/un-food-systems-coalition/>
- **PASSWORD: UNFSSCoalition2021!!**
- Final materials and notes from [google drive](#) have been relocated to the website
- Working documents will continue to be circulated via email attachments
- A big thank you to the ASTA team for the time and resources to get this running

- **Zoom** will be used for Steering Committee and Coalition Meetings being run by Food Directions