

# FSS Coalition Meeting

July 8, 2021



# Agenda

- Welcome
- Coalition Member Engagement
- FSS Recent Happenings
- Coalition Activities
- Next Steps & Discussion
- Upcoming Dates

# Coalition Membership: 43 Members

Agricultural Retailers Association  
Alltech  
American Farm Bureau Federation  
American Feed Industry Association  
American Frozen Food Institute  
American Seed Trade Association  
Animal Agriculture Alliance  
Animal Health Institute  
Association of Equipment Manufacturers  
BASF  
Bayer  
Biotechnology Innovation Organization  
Corn Refiners Association  
Corteva Agriscience  
CropLife America  
Elanco Animal Health  
FMI-The Food Industry Association  
International Dairy Foods Association  
Institute of Shortening and Edible Oils  
KCoE Isom, LLP  
Merck Animal Health  
National Association of State Departments of Agriculture

National Association of Wheat Growers  
National Confectioners Association  
National Corn Growers Association  
National Council of Farmer Cooperatives  
National Milk Producers Federation  
North American Meat Institute  
Nutrien  
Pet Food Institute  
SNAC International  
Solutions from the Land  
Sugar Association  
Syngenta  
The Fertilizer Institute  
US Agriculture Export Development Council  
U.S. Dairy Export Council  
**U.S. Farm Credit Council**  
U.S. Grains Council  
U.S. Meat Export Federation  
**U.S. Poultry and Egg Association**  
U.S. Soybean Export Council  
**Zoetis**

# FSS Updates

# Pre-Summit Information

- Registration for July Pre-Summit event, taking place from July 26-July 28 is now available.
- Available Pre-Summit information
  - Tentative agenda: [https://www.un.org/sites/un2.un.org/files/unfss\\_pre-summit-tentative-main-programme-jun24.pdf](https://www.un.org/sites/un2.un.org/files/unfss_pre-summit-tentative-main-programme-jun24.pdf)
  - Tentative list of affiliated sessions: [https://www.un.org/sites/un2.un.org/files/unfss\\_pre-summit-tentative-affiliated-sessions-programme-jun24.pdf](https://www.un.org/sites/un2.un.org/files/unfss_pre-summit-tentative-affiliated-sessions-programme-jun24.pdf)
  - Guidance for Member States: [https://www.un.org/sites/un2.un.org/files/unfss\\_pre-summit\\_guidance-note.pdf](https://www.un.org/sites/un2.un.org/files/unfss_pre-summit_guidance-note.pdf)
  - General Delegate information guide (published 7/2): [https://www.un.org/sites/un2.un.org/files/unfss\\_pre-summit\\_general-delegate\\_info-guide\\_jul2.pdf](https://www.un.org/sites/un2.un.org/files/unfss_pre-summit_general-delegate_info-guide_jul2.pdf)
  - Expanded/updated FAQ (published 7/2): [https://www.un.org/sites/un2.un.org/files/unfss\\_pre-summit\\_faqs\\_long-form\\_jul2.pdf](https://www.un.org/sites/un2.un.org/files/unfss_pre-summit_faqs_long-form_jul2.pdf)
- The Pre-Summit program will include:
  - Opportunity for Member State statements from every country that desires to speak about their priorities and progress in national pathways for food systems transformation;
  - More than 25 parallel sessions across the three days focused on key thematic priorities and the latest evidence and solutions;
  - Bilateral meetings for actors to discuss and advance shared priorities.
- Industry will be able to virtually participate, though details on forming delegations and receiving invites are unclear at this time

# Accelerating Action for the 2030 Agenda

(Work-in-Progress)

Focus of SG's Statement and Call to Action

Source: Dr. Agnes Kalibata

- **Re-affirm the 2030 Agenda for Sustainable Development**
- **Underscore the urgency to act in light of the impacts of the COVID-19 pandemic and the centrality of food systems**
- **Need to stay within Planetary Boundaries**
- **Imperative to realize basic Human Rights**
- **Emphasize the urgency of moving beyond incremental action and the importance of a systems approach**
- **Highlight the need to realize the true cost of food**

## Secretary General's Statement of Action – Emerging Areas of Convergence

End Hunger and Nourish All People	Wellbeing and Responsible Consumption	Climate, Biodiversity, & Planetary Boundaries	Livelihoods and Empowered Communities	Resilience	Knowledge and Innovation
Zero Hunger Zero Malnutrition in all its forms Available and affordable nutrition for everyone Food Safety	One health approach Food loss and food waste Obesity NCDs	1.5 degrees; Net zero GHG emissions; Net zero biodiversity loss; Net zero terrestrial ecosystem loss; water; oceans; energy;	End extreme poverty; job creation; full empl. and decent work for all; SME growth; human rights; double ag prod; Access and opps to productive resources access to knowledge	resilient cities and settlements; resilience to climate; Value chains resilient to economic, climate, conflict, and pandemic shocks	Basing food systems decision-making on the best available science Access to knowledge and data; Access to a universal body of indigenous, traditional, and scientific knowledge

# FSS Roadmap

Source: Dr.  
Agnes Kalibata



**June**

**July**

**August**

**September**

**October and Beyond**

Review & Modeling (Science)

AC

HLPF

Pre-Summit

AC

Summit

AC

Strengthening Propositions for a  
Solutions Repository (ATs)

Refinement of Statement of Action and Annex (All actors  
complete their contributions to the Annex)

Advance Priority Coalitions towards  
Areas of Convergence (ATs)

Building Coalitions (coalition teams) & Firming up  
Commitments and Actions (All actors)

Post-Summit Implementation  
& Follow-up (All actors)

Articulating national pathways  
(FSSDs)

Strengthening National Pathways  
(Member States with partners)

UNFCC COP26

CBD COP15

RBA / CFS

G20

N4G

Synthesizing Global and  
Independent Dialogue Inputs  
(FSSDs)

Comms & Advocacy

Synthesizing inputs and ideas  
(youth, producers, IPs, PS, CS)

## Pre-Summit Results:

- 5 Coalitions Launched or Scaled (15-20 Coalitions Strengthened)
- ~5 HoS, 5 Eminent Persons, 1 commitment each constituency
- Increased alignment around follow up

## Summit Results:

- SG Statement of Action
- ~15-20 Coalitions Launched or Scaled
- ~50 HoS, 20 Eminent Persons w/commitments
- 1000+ commitments and actions
- Clarity on follow up

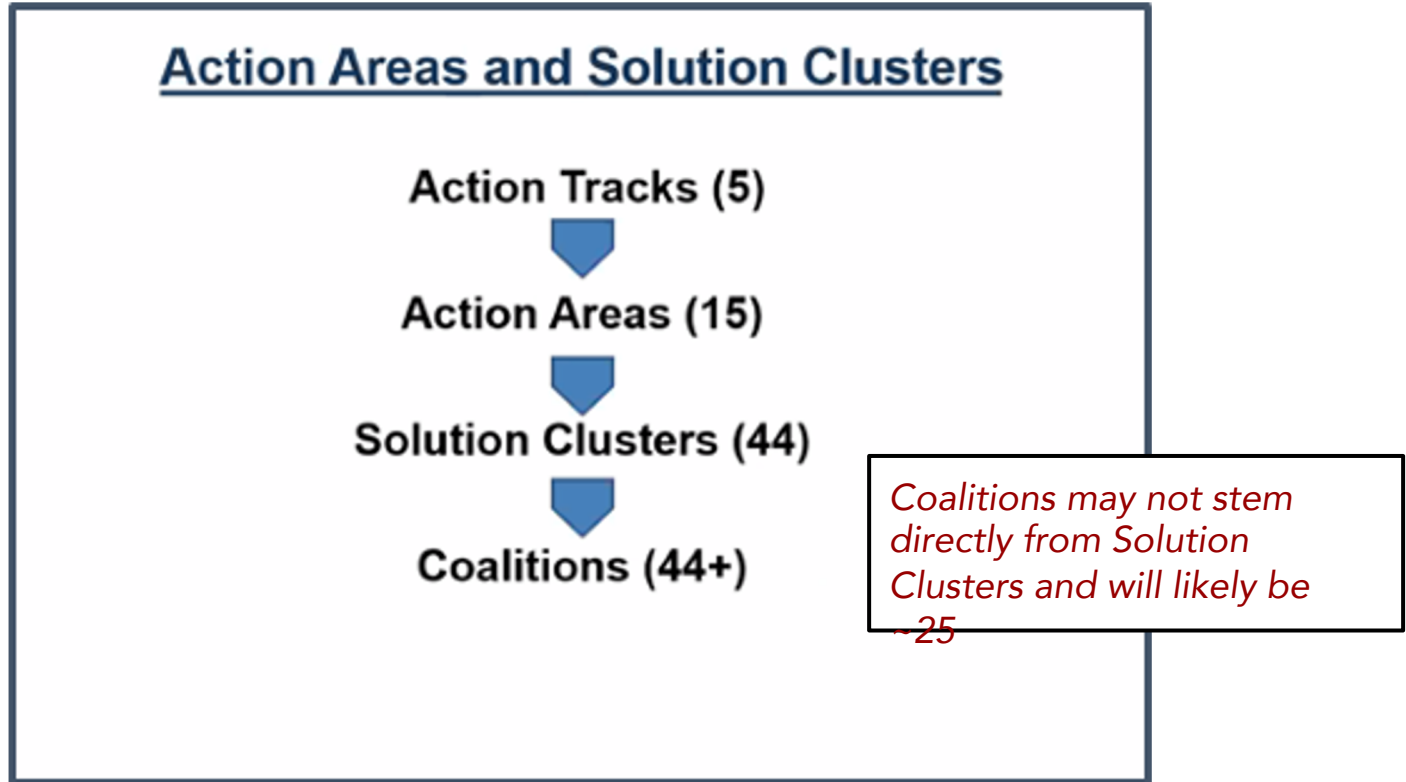
Communicating broadly and  
activating action throughout

# Pre-Summit vs. Summit Outcomes

	Pre-Summit	Summit	Total Envisioned
<b>Statement of Action</b>	<ul style="list-style-type: none"> <li>Summary of key insights, lessons, and points from the whole process</li> </ul>	<ul style="list-style-type: none"> <li>SG Statement of Action build on the summary from the Pre-Summit</li> </ul>	<ul style="list-style-type: none"> <li><b>SG Statement of Action (a concise document accompanied by annex)</b></li> </ul>
<b>Coalitions of Action</b>	<ul style="list-style-type: none"> <li>~5-10 launched</li> <li>(~15 strengthened)</li> </ul>	<ul style="list-style-type: none"> <li>Remaining ~15-20 launched (others on table for follow up)</li> </ul>	<ul style="list-style-type: none"> <li><b>~25 Coalitions of Action</b></li> </ul>
<b>Commitments from Member States and Constituencies</b>	<ul style="list-style-type: none"> <li>~5 HoS</li> <li>~10 Eminent Persons (linked to the coalitions of action)</li> <li>1 commitment from each major constituency – producers, IPs, youth, civil society, private sector, finance</li> </ul>	<ul style="list-style-type: none"> <li>~50+ HoS</li> <li>~20 Eminent Persons and influencers (linked to coalitions of action and themes)</li> <li>1000+ Commitments from constituency members</li> <li>Finance mechanisms launched and/or scaled</li> </ul>	<ul style="list-style-type: none"> <li><b>~55+ HoS</b></li> <li><b>~30+ Eminent Persons</b></li> <li><b>1,000+ commitments from constituency members</b></li> <li><b>Finance mechanisms and commitments scaled</b></li> </ul>
<b>Follow Up and Review Mechanisms</b>	<ul style="list-style-type: none"> <li>Alignment around 90+% of mechanisms to prioritize</li> </ul>	<ul style="list-style-type: none"> <li>Launch of the priority follow up and review mechanisms</li> </ul>	<ul style="list-style-type: none"> <li><b>A set of follow up and review mechanisms</b></li> </ul>



# Solution Clusters and Coalitions of Action



# Coalitions Forming

TIER 1: Coalitions of Action (Member State drive) *These are best guesses based off of information collected*

1. School Feeding
2. Food Fortification
3. Gender 50/50
4. Youth
5. Food Loss and Waste
6. Food Environment (labeling)
7. Agroecology/Regenerative Ag
8. *Innovation*

# Coalitions Forming

TIER 2: Private Sector Coalitions of Focus (from Private Sector Guiding Group, led by WBCSD)

1. True value of food
2. 100% living income
3. Sustainably producing high quality proteins for all
4. Fortified foods
5. Digital innovations and solutions
6. Soil Health

# Coalition Progress

# Coalition Activities

## *FSS Analysis*

- **Wave 1 & Wave 2 Synthesis Overview**
  - This document includes a summary of some “opportunities” and “challenges” from the game-changers out of the Action Track Synthesis Reports.
- **Overview of the True Cost of Food Concept**
- **June FSS Update Memo (in progress)**
  - We are working to update this memo to reflect the new information published for the July pre-summit event and publication of the Solution Clusters.
- **Analysis of Solution Clusters (in progress)**
  - The Solution Clusters [were released](#) on June 24th. The Solution Clusters are a further consolidation of the game-changers and are expected to serve as the basis for many of the “Coalitions of Action” that will be a major outcome of the FSS. The Solution Clusters are also expected to form the basis of a repository of Game-changing solutions, to be presented during the Pre-Summit and Summit.

## *Media Response*

- Communications group developed Coalition talking points in the event a Coalition member is contacted by the media

# Coalition Activities

## U.S. Government

- Ongoing communication with USDA/FAS, USAID, State and HHS
- US is shifting focus to Coalitions of Action. USG seems to be engaged on the following focus areas:
  - School Feeding
  - Food Fortification
  - Gender 50/50
  - Youth
  - Innovation
- Participation in the final US National Dialogue (6/30)
- Meeting with Deputy Secretary Brunaugh (7/6)
  - Request for Pre-Summit industry briefings
  - US focused on a possible “US Food Systems Strategy” in the future

## International

- Updated Coalition “Asks” document
- Canada food and agriculture coalition in alignment with U.S.
- US MEF call with Latin America Counterparts
- IICA positions published
- FAS post coordination calls

## Coalition Building

- Private Sector Mechanism (PSM)
- Supporters of Agriculture Research (SoAR)
- Innovation

# Next Steps & Discussion

# Coalition Goals: USG

In the end, we want to see [best case]:

- USG puts forward positive ideas and game changers, including at least some that are specifically aligned with Coalition “must haves” (e.g., AIM for Climate) and uses all available opportunities to emphasize/promote those ideas
- USG negotiates within UN system and with other member states to identify and push back on “must avoids,” at least some of which are aligned with Coalition “must avoids”
- Any formal outcomes (statement, principles, list of recommended ideas, reporting mechanisms, approval of future UN/UN agency workstreams) coming out of July are at least balanced
- July should include Member State agreement on process toward September and that process should have greater engagement from and oversight by Member States.



# Situational Level Set: USG

## U.S. Objectives

The United States strongly supports the UN Food Systems Summit and the goals of accelerating progress towards ending hunger and malnutrition and building more sustainable, equitable, and resilient food systems.

- Three dimensions of sustainable development: social, economic, and environmental
- Agricultural productivity growth and aquatic food productivity growth
- Evidence-based innovation and science, including biotechnology
- No bad foods, no one-size-fits-all solutions
- Markets and trade
- Science-based and risk-based international standards
- International trade agreements and mechanisms



**Note:** These are not yet public and are not for distribution outside Coalition, USG working to provide a written document in the coming days

# Ramp up for Pre-Summit: Summary

## Domestic

- Continue to ensure that USG has appropriate messaging
- Ensure USG continues to hear the Coalition's SPECIFIC concerns to push back on Secretary General remarks and solution clusters. Provide USG with our analysis
- Get a clear understanding of U.S. positions on the preferred format, participation, and outcomes of the July ministerial and September summit
- Continue communication with USDA, State, USAID, USUN NYC, HHS, USTR
- Monitor WH engagement on FSS/NSC discussions
- Push USG/Country Actions [USG speak up before/during meeting]
- Support USG delegation in July

## International

- Build up Coalition counterpart interaction with foreign governments through briefing calls
- Support USG by regional FAS post briefings
- Ramp up direct DC embassy engagement with Tier 1 countries AND Africa
- Push for foreign counterparts to work in partnership with USG to align on desired Summit intervention

## FSS Mechanism

- Monitor "Science Days"
- Review Solution Clusters

## Prepare for the Event

- Determine who from the Coalition is attending, and divide up the agenda for monitoring

# Reactive Strategy -- Asks for USG (and Allies) Action

- Elevate FSS outcomes and positive solutions that support ag innovation, climate, development, and food security.
- Keep pushing back on proposals that do not align with these priorities. For example, solutions continue to include:
  - Proposals targeting specific foods (e.g., meat and dairy, processed foods broadly) with unjustified restrictions, e.g., taxes, warning labels/labels related to carbon footprint), marketing restrictions, product formulation mandates, measures based on the “true cost of food.”
  - Proposals seeking to restrict or denigrate conventional agriculture and modern practices in favor of agroecology/organic production
  - Proposals that could undermine or conflict with existing international standards.
- Engage industry in the development of any Coalitions/Commitments associated with the UN FSS
- Actively collaborate and coordinate with like minded countries, many of whom have raised substantive and process concerns in both Rome and New York.
- Preparing for July, let us know how the private sector can engage and support the [Member Country] delegation (attend, support etc.).
- Act with urgency and engage robustly in this the FSS process now, as many of the outcomes and conclusions will be nearly set by the pre-summit meeting in July.

# Reactive Strategy -- Asks for USG (and Allies) Action

Using the Secretary Generals Draft Statement as a catalyst, get the US and a small group of allies (Brazil, Argentina, Canada, New Zealand, Australia) to verbally express the same positions AT or BEFORE the July meeting (in Advisory Committee, Plenary Sessions, back-room negotiations).

While these are specific to the SG's remarks, they could generally be applied to FSS outcome documents in general.

## **Member states should insist:**

- The SG remarks use only terms with agreed international definitions that are reflective of previous international consensus and consistent with evidence-based approaches.
- The SG remarks are inclusive, flexible to national circumstances, and emphasize that all food systems can be made more sustainable, placing particular emphasis on the role of innovation and technology in advancing food security, nutrition, and sustainability goals.
- The SG remarks reflect and uphold the value of rules-based international trade.
- The SG remarks reflect and uphold the value of partnership, including with farmers, producers, and processors.
- The SG remarks specifically reference the CFS Voluntary Guidelines on Nutrition and Food Security and that Member States exercise the right to designate reporting mechanisms or governance for any agreed future work on FSS outcomes.
- The SG remarks do not include or in any way imply direct or indirect endorsement of solutions nor of Science Group papers, unless there is significant increased Member State oversight, vetting, and robust review of evidence supporting any such solutions (not currently the case with the FSS Action Areas, Action Tracks, game changers, or Science Group papers).

# Proactive Strategy – Innovation Coalition

USDA and USAID have expressed interest in our Coalition working with USG to develop an Innovation Coalition.

A multi-disciplinary approach bringing together governments, agriculture and food stakeholders, research and extension service experts, and non-governmental organizations can accurately assess current practices, set ambitious targets, measure changes, verify progress, and achieve the sustainable food systems the world relies on.

## **The Coalition of Action on Innovation is committed to:**

- Learning from and building on proven agricultural practices for efficient production.
- Embracing innovation in all foods and production systems seeking to optimize their environmental and health impacts.
- Promoting and investing in scientific research and technological advancements that increase food security while protecting natural resources.
- Collaborating openly and transparently across policy, research, business, and civil society spaces, oriented toward finding, implementing, and scaling evidence-based, real-world solutions.

## **Who is involved**

- Governments:
  - United States, Brazil, Argentina, Canada, New Zealand, Australia, Ireland, Vietnam?, Philippines, UAE + other AIMC supporters
- International organizations:
- FAO LEAP, IICA
- Academic/research partners:
  - Virginia Tech University Global Agricultural Productivity initiative, UC Davis World Food Center and CLEAR Center, Cornell University Alliance for Science
- Private sector partners:
- Signatories of letter to Secretaries Vilsack and Blinken + international counterparts
- NGO partners?

## **How it will work**

- To further develop and advance food systems that are diverse and nutritious, sustainable, and lead boldly for the future, the Coalition of Action on Innovation will assess best practices and support research & development to further implement and scale

# Upcoming Dates

# Upcoming Key Dates

- **FSS Science Group**
  - UN FSS July 8th & 9th “Science Days”
- **Civil Society Public Forum**
  - July 12th
- **Pre-Summit**
  - July 26th- 28th

# Communication Tools

- **Coalition Website Access**

- The Coalition has a website where you can access materials and documents. View the website here. <https://www.betterseed.org/un-food-systems-coalition/>
- **PASSWORD: UNFSSCoalition2021!!**
- Working documents will continue to be circulated via email attachments
- A big thank you to the ASTA team for the time and resources to get this running

- **Zoom** will be used for Steering Committee and Coalition Meetings being run by Food Directions