

FSS Coalition Meeting

August 24, 2021



Agenda

- Welcome
- Coalition Member Engagement
- FSS Update
- Coalition Progress and Next Steps
- Elanco Event

Coalition Membership: 44 Members

Agricultural Retailers Association
Alltech
American Farm Bureau Federation
American Feed Industry Association
American Frozen Food Institute
American Seed Trade Association
Animal Agriculture Alliance
Animal Health Institute
Association of Equipment Manufacturers
BASF
Bayer
Biotechnology Innovation Organization
Corn Refiners Association
Corteva Agriscience
CropLife America
Elanco Animal Health
Farm Credit Council
FMI-The Food Industry Association
International Dairy Foods Association
Institute of Shortening and Edible Oils
KCoE Isom, LLP
Merck Animal Health

National Association of State Departments of Agriculture
National Association of Wheat Growers
National Confectioners Association
National Corn Growers Association
National Council of Farmer Cooperatives
National Milk Producers Federation
North American Meat Institute
Nutrien
Pet Food Institute
SNAC International
Solutions from the Land
Sugar Association
Syngenta
The Fertilizer Institute
US Agriculture Export Development Council
U.S. Dairy Export Council
U.S. Farm Credit Council
U.S. Grains Council
U.S. Meat Export Federation
U.S. Poultry and Egg Association
U.S. Soybean Export Council
Zoetis

FSS Updates

FSS Updates



UNFSS Thursday, September 23

The Summit will be a completely **virtual event** on Thursday, 23 September, 2021 during the UN General Assembly High-level week

Registration now available - *Participants who registered for the Pre-Summit virtual platform in July do not need to register again for the Summit*

FSS Updates

Potential Summit Outcomes

1. The Secretary-General's Statement of Action
2. A compendium will document the full diverse inputs received throughout the process.
3. The work of the Action Tracks, Levers of change, scientific group will transition to the follow-up and review of the Food Systems Summit at the global and country-level
 - This will be supported by the Rome-based agencies at the global level and Resident Coordinators and UN Country-teams
4. In Rome the following Coalition themes emerged and will continue to be shaped and developed (but more may be announced):
 - Action for Nutrition and Zero Hunger
 - School Meals
 - Food Loss and Waste
 - Agroecology and Sustainable Livestock and Agriculture Systems
 - Aquatic and Blue Foods
 - Living incomes and Decent Work
 - Resilience
 - Means of implementation – finance, innovation and technology, data, governance

Hearing others, “True Cost of Food” included

FSS Updates

Private Sector Coalitions

- Gender
- Soil Health
- Zero Hunger
- 100% Living Incomes
- Digital Solutions
- Resilient Food Supply Chains for local production
- Food Safety

Several private sector pledges

- WBCSD Business Pledge
- PSM Hunger Pledge

FSS Updates

Governance Mechanisms

- Supporting implementation of Coalitions at the country level will not require new structures.
- The Rome-based Agencies, FAO, IFAD, WFP are well placed to build on their leadership and continue to act as champions for this effort.
- The Committee on World Food Security (CFS) remains an essential platform for inclusive international and intergovernmental for all stakeholders to work together to ensure food security and nutrition for all.

FSS Meetings

- Advisory Committee will meet this week and prior to the Summit in September
- Member States briefing will also be held the first week of September

Key Coalition Concerns from Pre-Summit

Coalitions of Actions

- Concern around an emerging Coalition of Action linking Agroecology & Sustainable Livestock
- Limited clarity on what exactly constitutes a Coalition of Action, leadership, engagement, participant expectations, etc.
- No Coalition of Action on trade, no clear role for trade in current Coalitions of Action

Themes & Terminology

- Well-orchestrated support for themes around the true cost of food (recalibrated food system finance) and agroecology.
- Repeated emphasis on policies that target/denigrate specific foods/nutrients (taxes, labels, classification by processing)
- Continued unchallenged assumptions that the food system is broken, no acknowledgment of significant achievements

Private Sector Guiding Group (WBCSD led) Business Pledge:

- The business declaration utilizing undefined terms of “true value” of food and “just transition” though in reference to employment opportunities. Public pressure increasing to sign the pledge

Governance/follow-up

- Several options discussed -, including creating a new secretariat comprising the Rome-based agencies and/or to create an "IPCC for food"
- Many questions were raised about the FSS' relationship with the CFS - CFS has some clear challenges, but it is at least an existing group that has successfully reached consensus among member states
- Unclear on the future role of CFS in FSS Follow up, and how follow up mechanisms will be funded and staffed

SG's Statement/Annexes

- There was little discussion on the future of the Secretary General's statement at the September meeting, with the exception that it is still being drafted. There continue to be concerns with approaches and language reflected in the draft outline

Outstanding Coalition Concerns

1. Terminology and Substantive Issues
2. Coalitions of Action
3. SG's Statement/Annexes
4. Governance & Follow-up
5. Private Sector Guiding Group (WBCSD led) Business Pledge

Coalition Progress & Next Steps

Coalition Strategy Recap

1. Align on principles and elevate messages and engage highest levels of US government
2. Arm USG with information they need to engage
3. Create support internationally
4. Plan for negative outcome or response

Successes

USG

- USDA Deputy Secretary's remarks at UN closely reflected Coalition messages
- USG is engaging and leading Coalitions of Action supported by the U.S. agriculture and food industry
 - Food Loss and Waste; School Feeding
 - Launching AIMC at Cop26
- USDA is considering possible development of a Coalition of Action that captures important themes of innovation /pushing innovation across all Coalition of Action
- Based on feedback from the U.S. agriculture and food industry, USG expanded international outreach efforts, coordination with allied countries, and encouraged posts to engage on UN FSS
 - Dep Sec. Meeting with EU Commissioner (and others) in Rome

International

- Several allies adopted similar positions to those supported by U.S agriculture and food industry
- Counterparts are generally utilizing our messages and continue to ramp up engagement with their own governments
 - Canada Coalition letter to Canadian government
 - IICA's finalized 16 principles
- Some governments are reaching out directly to hear our perspective and share information on Pre-Summit outcomes and FSS activities (Brazil, Canada, Morocco, Australia)

USG Update

White House

Briefing - Pre-Summit Recap, August 6

- USG will be announcing commitments based on the “Feed the Future” program at the FSS in September
- Deputy Secretary Bronaugh reviewed USG achievements and key steps forward:
 - USG helped weaken the solution clusters, many not based on science. **Solution clusters will no longer be an annex to the UN SG’s remarks**
 - US will have a strong involvement in the Coalitions of Action. At the Pre-Summit, USG conveyed concerns about how these Coalitions of Action were formed, USG's intentions to participate in future coalitions, and to contribute to the final list of emerging coalitions. These concerns were expressed directly to the Deputy Secretary-General and UN Special Envoy
 - **Innovation** will be a key in implementation across ALL Coalitions of Action
 - Coalitions are not set in stone, new ones can still be formed, and offered
 - Instead of “sustainable diet”, the preferred term is “**healthy diets from sustainable food systems**”

USG Update

USDA

- US Approach to UNFSS, August 9
 - Outlines 15 key positions and principles, including the importance of:
 - Agricultural research development
 - Science-based approaches and innovation (call out for biotechnology)
 - Not demonizing foods (good food or bad food) and no one size fits all approach
 - Trade and promoting “science-based and risk-based international standards adopted by international standard-setting bodies”
 - Non-science based regulatory frameworks can be major constraints to innovation
 - <https://www.usda.gov/oce/sustainability/foodsystems>
- Considering Coalition of Action on “Sustainable Production and Resource Conservation”

USG Update

State

- Stakeholder listening session Friday, September 3, 10AM - 12 PM
 - Registration available until Thursday, August 26
 - Send your full name, email address, organization to UNFSS@state.gov to register
- Coalition team connecting with State IO team today

USAID

- Will be updating and releasing global food security commitments

Overview: Coalition Actions leading to Summit

1) **Continue advocating for and supporting elevated U.S. political engagement**

- Provide senior and working level U.S. government contacts with clear Coalition positions, analysis of developments and impacts, push for answers about ongoing concerns, and support U.S. positions that align with coalition principles
- Contribute to development of U.S.-led Coalition of Action on Innovation/ incorporating innovation principles into another Coalition of Action or AIMC
 - Support other coalitions as appropriate
- Where possible, assist U.S with alliance building and generate support for U.S. positions from other governments and stakeholders

Overview: Coalition Actions leading to Summit

2) Key U.S asks

Push for the good

- U.S to advance principles outlined in “[US Approach to the UN Food Systems Summit](#)”
- Coalition of Action on Innovation and/or expanded AIM for Climate or similar
- SG statement and any other outcome documents should explicitly support innovation, productivity, trade, and acknowledge diet diversity while recognizing there is no “one-size fits all” approach
- Recognize that the overarching goal is to make progress toward the 2030 SDGs

Mitigate the problematic

- SG statement and any other outcome documents should not reference problematic concepts (e.g., “true cost of food,” “unhealthy food”)
 - Should not imply endorsement of game changers, solution clusters, or Coalitions of Action nor indicate that the solutions identified in the FSS are the only solutions for healthy diets from sustainable food systems or that any/all future work will flow from only this set of solutions
- Clarify status, leadership, engagement, funding, governance, participant expectations for Coalitions of Action and ensure that problematic coalitions (e.g., combined agroecology and sustainable livestock) are mitigated with positive influences in or outside the coalition in question (e.g., that other coalitions address other sustainable livestock production systems)

Immediate Coalition Next Steps

Messaging & Materials

- Draft follow-up letter to Secretaries Vilsack and Blinken
- Draft updated status memo reflecting pre-summit advancements and ongoing concerns
- Continue to work with U.S on incorporating themes from Innovation Coalition Framework, expanded AIMC or similar concept

U.S

- Send follow-up letter to Secretaries Vilsack and Blinken (“copy” UN Ambassador)
- Prepare for State listening session
- Reconvene small group meeting with USDA Deputy Secretary Bonaugh
- Engage USUN at highest level possible (email to Ambassador, pursue staff-level contacts independently and through State/IO)
- Continue intensive USDA staff-level engagement
- Reconnect with other agencies (priority USAID, info USTR and HHS)
- Engage with White House staff to support coalition asks

Immediate Coalition Next Steps

International - *Coalition Member Led*

- Coalition members to reconnect with international counterparts to share materials and request that counterparts urgently share similar positions with their capitals and missions in NY:
 - Updated status memo
 - U.S. Approach to the UN Food Systems Summit background paper
- Coalition members to discuss Business Pledge with their counterparts
- International call will be scheduled to coordinate

FSS Mechanism - *Coalition Member Led*

- Coalition members monitor/engage on coalitions/solution clusters
- Coalition members monitor/engage on progress of WBCSD business declaration progress

Any intel to share on these from coalition members?

Innovation Coalition

USDA and USAID have expressed interest in our Coalition working with USG to develop an Innovation Coalition.

A multi-disciplinary approach bringing together governments, agriculture and food stakeholders, research and extension service experts, and non-governmental organizations can accurately assess current practices, set ambitious targets, measure changes, verify progress, and achieve the sustainable food systems the world relies on.

The Coalition of Action on Innovation is committed to:

- Learning from and building on proven agricultural practices for efficient production.
- Embracing innovation in all foods and production systems seeking to optimize their environmental and health impacts.
- Promoting and investing in scientific research and technological advancements that increase food security while protecting natural resources.
- Collaborating openly and transparently across policy, research, business, and civil society spaces, oriented toward finding, implementing, and scaling evidence-based, real-world solutions.

Who is involved

- Governments: United States, Brazil, Argentina, Canada, New Zealand, Australia, Ireland, Vietnam?, Philippines, UAE + other AIMC supporters
- International organizations: FAO LEAP, IICA
- Academic/research partners: Virginia Tech University Global Agricultural Productivity initiative, UC Davis World Food Center and CLEAR Center,
- Private sector partners: Signatories of letter to Secretaries Vilsack and Blinken + international counterparts
- NGO partners?

How it will work

- To further develop and advance food systems that are diverse and nutritious, sustainable, and lead boldly for the future, the Coalition of Action on Innovation will assess best practices and support research & development to further implement and scale

Communication Tools

- **Coalition Website Access**

- The Coalition has a website where you can access materials and documents. View the website here. <https://www.betterseed.org/un-food-systems-coalition/>
- **PASSWORD: UNFSSCoalition2021!!**
- Working documents will continue to be circulated via email attachments
- A big thank you to the ASTA team for the time and resources to get this running

- **Zoom** will be used for Steering Committee and Coalition Meetings being run by Food Directions

Elanco Animal Health Event
Tuesday, September 14 | 12 - 5 PM



Next Coalition Call

Tuesday, September 7 - 1:00 -2:30 PM EST