

# ASTA IMPORT/EXPORT WORKSHOP

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November 13, 2019



# ASTA Anti-Trust Compliance Policy Statement

It is the policy of the American Seed Trade Association to comply strictly with the Federal and State antitrust laws. ASTA's policy and guidelines, to ensure compliance with both the letter and spirit of the laws, are set forth in ASTA's bylaws.

The antitrust laws prohibit combinations or conspiracies in restraint of trade. This means that competitors may not legally agree to conduct that inhibits competition. Anticompetitive agreements may be inferred from discussions about sensitive topics. Because trade associations like ASTA bring competitors together to address industry concerns, we must be especially careful not to agree to actions that might be interpreted as anticompetitive.



# U.S. TRADE POLICY: IMPACTS ON THE SEED INDUSTRY

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Policy



# Overview

- What is ASTA's role in shaping and monitoring international trade policy?
- What is the current U.S.- China relationship?
- What are other trade agreements on the horizon?



# ASTA around the world

- Collaboration and representation with other associations
- Provide industry feedback to U.S. government
- Coordinate and host workshops and training sessions to promote harmonization of policies
- Improve market access and address seed movement operational issues



# U.S. – China Seed Trade

- 3<sup>rd</sup> largest market for planting seed
- Seed industry strengthening ties
- Vegetable and flower seed impacted by tariffs
- Grass seed not impacted so far
- Intellectual Property Rights are critical





# Trade War – where do we stand?



# Trade policy to watch

- US-Mexico-Canada agreement
- US- Japan mini-deal
- Generalized System of Preferences
- India – trade war or trade deal?
- Bi-lateral agreements





# SEED LABELING

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# 19 CFR 134.11 Country of origin marking required

Unless excepted by law, section 304, Tariff Act of 1930, as amended (19 U.S.C. 1304), requires that **every article of foreign origin (or its container) imported into the United States shall be marked** in a conspicuous place as legibly, indelibly, and permanently as the nature of the article (or container) will permit, in such manner as to indicate to an ultimate purchaser in the United States **the English name of the country of origin of the article**, at the time of importation into the Customs territory of the United States. Containers of articles excepted from marking shall be marked with the name of the country of origin of the article unless the container is also excepted from marking.

## 19 CFR 134.26 Imported articles repacked or manipulated

If an article subject to these requirements is intended to be repacked in retail containers (e.g., blister packs) after its release from Customs custody, or if the Center director has reason to believe such article will be repacked after its release, the importer shall certify to the Center director that: (1) **If the importer does the repacking, he shall not obscure or conceal the country of origin marking appearing on the article, or else the new container shall be marked to indicate the country of origin of the article** in accordance with the requirements of this part; or (2) if the article is intended to be sold or transferred to a subsequent purchaser or repacker, the importer shall notify such purchaser or transferee, in writing, at the time of sale or transfer, that any repacking of the article must conform to these requirements. The importer, or his authorized agent, shall sign the following statement.



United States of America  
Certified Seed, 1st Generation

Number 966,603

Species Festuca rubra

Cultivar Finesto

Parent Lot # U21-12-02014-1

OECD Ref # USA-WA-15-0060

Closure Date 11/2015

Bag Weight 50 lbs

Lot Number U21-14-10R70-2

Meets EC Norms and Standards - Sampled and  
analyzed  
according to AOSA rules

O. E. C. D.

Seed  
Scheme

Single Staple



O.E.C.D.  
Seed Scheme

Système de  
l'O.C.D.E.  
pour les  
Semences

# United States of America Certified Seed, 1st Generation

SAMPLED AND ANALYZED  
ACCORDING TO ASDA BY USDA  
SPECIES: POA PRATENSIS  
CULTIVAR: COCKTAIL  
REF. #: USA-ID-17-027  
BAG WEIGHT: 1000LB  
TRACES TO: F81-91KBO-12  
SEALED: OCT 2017  
MEETS EC NORMS & STANDARDS

SERIAL #: 17C00012532

3 staples, heavier duty and  
strategically placed

Large plastic tie  
through hole  
punched in label

Works well for  
“mini-bulk” but not  
for small bags

**United States  
Certified Seed, Inc.**

SPECIES: IDAHO

VARIETY: TEST

REFERENCE NO: USA-ID-17

BAG WEIGHT: 00LB

TRACES TO: TEST TAG

SEALED: MAR 2018

SAMPLED AND ANALYZED

ACCORDING TO AOSA B

MEETS EC NORMS & STAND

11700001

**United States  
Certified Seed, Inc.**

SPECIES: IDAHO

VARIETY: TEST

REFERENCE NO: USA-ID-17

**O.E.C.D.  
Seed Scheme**

**Système de  
l'O.E.C.D. pour les  
Semences**

**O.E.C.D.  
Seed Scheme**



Cardstock sewn  
in with closure  
stitches

Adhesive label  
attached to the  
cardstock later





# QUESTIONS?

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**asta**