**Tuesday, November 11**

Welcome note: Shannon Latham, Communications Committee Chair

Review of Communications efforts since June meeting: Janice Walters, Dir of Communications

Overview and Discussion of Three-Year Communications and Advocacy Project: Global Prairie

* Timeline
* Messaging and Research
* Events at ASTA annual meetings
* Logo/Branding
* Website redesign
* The next two years

DataFarm Presentation: Global Prairie

Lunch

Outside Speaker: Blogger

Industry Sharing

* Hot issues
* Support
* Projects or programs

Roundtable discussion on ASTA Communications

Reception- Global Prairie

Dinner- The Rieger

**Wednesday, November 11**

Welcome- Shannon Latham

Outside Speaker: NAFB Executive Director or Board member

State and Federal Issues Update- Pat Miller and Jane DeMarchi

ASTA annual meeting preparation

Wrap up- Shannon Latham