



FORAGE, TURF AND CONSERVATION SEED CONFERENCE

October 29, 2024 • Kansas City, MO

Presented by ASTA's Environment and Conservation Seed Committee

**Moderated by Payton Englert, ASTA Director of Government Affairs*

- 9:00-9:45AM *Astrid Martinez, Conservation Planning & Technical Assistance Division Director, USDA-NRCS
NRCS Update*
- 9:45-10:00AM *Janae Brady, Vice President, Government Affairs, ASTA
Federal Affairs Update*
- 10:00-10:30AM *Keira Franz, Principal, Franz Consulting
Conservation Programs Update*
- 10:30-11:15AM *Dr. Rob Myers, Director, University of Missouri Center for Regenerative Agriculture
Cover Crop Industry Outlook*
- 11:15-noon *Ernest Allen, Division Director, USDA
Website Monitoring Program, K31 Wrap Up, and Hot Topics*
- Break for Lunch*

**Moderated by Rob Wendell, Chair, Environment & Conservation Seed Committee*

- 1:00-1:45PM *John Englert, National Program Leader, Plant Materials, United State Department of Agriculture
Plant Materials Center Updates*
- 1:45-2:30PM *Brandon Brown, National Seed Coordinator, Bureau of Land Management
Bureau of Land Management Activity & Operations Update*
- 2:30-3:15PM *T.J. Wilson, Deputy Director, Farm Service Agency
Programmatic Update and Agency Outlook*

**Moderated by Jared Knock, ASTA Cover Crop Task Force Chair*

- 3:15-4:15PM *Future Trends and Uses in Feedstocks - Panel Discussion
Michelle Starke, Vice President, Stewardship and Regulatory Affairs, CoverCress
Scott Hedderich, N. America Policy & Government Affairs Director, Nuseed
Ryan Flickner, Kansas Farm Bureau*

**Led by Pat Miller, ASTA Director of Special Projects*

- 4:15-4:30PM *Closing Remarks
Recognition to Rob Wendell for his years of service to ASTA's Environment and Conservation Seed
Committee as Chair, and a welcome to our new Chair, Al Holleman, and Vice Chair, Damon Winters*