



Farm and Lawn Seed Conference

In cooperation with the Western Seed
Conference

November 5-6, 2017 • Kansas City, MO

Participants must be registered for the Western Seed Association annual meeting to attend ASTA sessions

Saturday, November 4

7:00 – 9:00 a.m.

Exhibitor Setup

9:00 a.m. – 5:00 p.m.

Exhibition/Appointment Table Room Open

Sunday, November 5

8:00 a.m. – 6:00 p.m.

Exhibition/Appointment Table Room Open

1:00 p.m. – 2:30 p.m.

ASTA Farm & Lawn Seed Division

2:45 p.m. – 4:00 p.m.

ASTA Cover Crop Working Group

4:15 p.m. – 5:30 p.m.

ASTA Environmental & Conservation Seed Committee

Monday, November 6

7:30 a.m. – 9:00 a.m.

ASTA Breakfast Session

8:00 a.m. – 12:00 p.m.

Exhibition/Appointment Table Room Open

12:00 p.m. – 1:00 p.m.

Exhibitor Tear-Down