



***Join ASTA's Seed
Ambassador
Leadership Team
(SALT)!***

**Do YOU have what it takes to be a seed
ambassador?**



What is the SALT Team?

The SALT team is a **diverse network** of ASTA members who actively **engage**, **promote**, and **support** the seed industry with a unified voice.

Who can join?

Anyone who:

- Wants to be a seed advocate
- Is willing to engage their community and network

How do I join?

Visit the ASTA Membership Booth
at the next ASTA conference

OR

Email kcrawford@betterseed.org

What are the requirements?

- Be willing to engage your community on or off-line
- NO cost!
- NO set time commitments!