



## Trade Lead

Trade leads are sent out to ASTA members.

**PLEASE PROVIDE AS MUCH DETAIL AS POSSIBLE.** More detailed trade leads get better results.  
Below is the recommended format for trade leads.

INSTRUCTIONS	
<b>Contact Information</b>	<p><i>Company Name: Atlas Tohum Ziraat Ltd</i></p> <p><i>Given Name, Family Name, and Title: Serdar MART, Managing Partner</i></p> <p><i>Email Address: <a href="mailto:serdar@atlastohum.com">serdar@atlastohum.com</a></i></p> <p><i>Phone Number (including country code): +90 532 3215491</i></p> <p><i>Website: <a href="http://www.atlastohum.com">www.atlastohum.com</a></i></p> <p><i>Physical Location (Country and City): Turkey, Adana</i></p>
<b>Type of Product</b>	<p><i>List the types of seeds or other products you are interested in:</i></p> <p><i>Non-gmo soybean: Maturity group 3 and 4 varieties</i></p> <p><i>Non-gmo cotton varieties (our climate is similar to California)</i></p>
<b>Company Information</b>	<p><i>Briefly describe your company:</i></p> <p><i>We are a Turkish seed company, dealing with wheat, soybean, peanut and cotton seed. We have our own screening and breeding programs for wheat, soybean and peanut varieties.</i></p>
<b>Other Information</b>	<p><i>List any other information you would like to provide regarding your business or interests:</i></p> <p><i>Turkey is a strictly non-gmo country. We are looking for companies dealing with non-gmo and/or organic seed production. Turkey is an appealing market not only due to its large domestic seed market, but also due to its strategic position and big export potential to middle east and former soviet countries.</i></p>

Please send completed leads to [mscott@betterseed.org](mailto:mscott@betterseed.org).

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