## **JOB DESCRIPTION**

Kaup Forage & Turf in Norfolk, NE is hiring for a Seed Sales Specialist to join our team! Due to retirement, we have an opening for someone who has education or experience in turf, forage, and wildlife seeds. This position requires travel but not overnight, with the exception of conferences. The main duties are listed below:

MAJOR DUTIES: Coordinate all seed marketing programs for sales district

Organize all seed shipping activities for the District

Responsible for seed inventory management at customer locations Develop plots to demonstrate new product benefits and strengths Assist warehouse manager with mixing & loading when needed

Coordinate all field sign activities as needed

Build loyal relationships with current customers and key prospects

Promote professionalism personally and amongst the staff

**MINOR DUTIES:** Watch accounts receivable and assist on sales collections

Maintain and encourage a safe work environment

May require loading and unloading trucks

All other duties as assigned or requested by manager

**REPORTS TO:** Location Manager

**SUPERVISES:** Seasonal help or other employees at manager's discretion

## **SKILLS AND ABILITIES REQUIRED:**

Good understanding of forage, turf, cover crop, and wildlife seeds

Interpersonal skills and sales mentality

Excellent written and oral communication skills

Strong sales and marketing skills

## **EDUCATION/CERTIFICATES/LICENSE REQUIRED:**

Knowledge of required safety equipment College graduate or 4-years experience

Ability to work towards Certified Crop Advisor (CCA) endorsement

## **ON-THE-JOB HAZARDS/WORKING CONDITIONS:**

Ability to work under busy conditions Will be lifting up to 50 pounds frequently